

MSIL: COS: NSE&BSE: 2022/11_10

22nd November, 2022

Vice President
National Stock Exchange of India Limited
"Exchange Plaza", Bandra- Kurla Complex
Bandra (E)
Mumbai - 400 051

General Manager
Department of Corporate Services
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai- 400 001

Sub: Press Release

Dear Sirs,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on record.

Thanking you,

Yours truly,

For Maruti Suzuki India Limited

Sanjeev Grover
Executive Vice President
& Company Secretary

MARUTI SUZUKI INDIA LIMITED

Head Office:
Maruti Suzuki India Limited,
1, Nelson Mandela Road, Vasant Kunj,
New Delhi - 110070, India.
Tel: 011- 46781000, Fax: 011-46150275/46150276
E-mail id: contact@maruti.co.in, www.marutisuzuki.com

Gurgaon Plant:
Maruti Suzuki India Limited,
Old Palam Gurgaon Road,
Gurgaon - 122015, Haryana, India. Tel:
0124-2346721, Fax: 0124-2341304

Manesar Plant:
Maruti Suzuki India Limited,
Plot No.1, Phase - 3A, IMT Manesar,
Gurgaon - 122051, Haryana, India. Tel:
0124-4884000, Fax: 0124-4884199

Media Release

Maruti Suzuki New Eco. More Power, More Fuel-Efficient and More Style

- New 1.2L Advanced K-Series Dual Jet, Dual VVT Engine with enhanced power output of 59.4kW (80.76 PS) @6000rpm (for petrol variants)
- Petrol powered Eco is 25% more efficient with a fuel-efficiency[#] of 20.20km/l, Eco S-CNG offers 29% improved fuel-efficiency[#] of CNG 27.05 km/kg*
- Over 9,75,000 lakh units sold since launch



New Delhi, 22nd November 2022: Maruti Suzuki India Limited drives in the New Eco powered by a new and more powerful engine with enhanced fuel-efficiency. The country's highest-selling[†] van, the Maruti Suzuki Eco has been consistently dominating the segment. Building on its success, the New Eco has been innovatively engineered and developed as a dual-purpose vehicle to cater to the evolving needs of customers. It confidently meets the demanding needs of consumers looking for a comfortable and spacious family car and entrepreneurs requiring a practical vehicle with flexible interior space. With new refreshed interiors and the latest technology and features, the New Eco is designed to make owners proud and appeal to their families as well.

Launched with the tagline **#HarSafarBaneKhaas** the New Eco aims to make every trip special, whether with family or for business. Developed around the values of pride and progress, it is a vehicle that enables success and instills pride that comes from success for the family and for businesses. With its 1.2L Advanced K-Series Dual Jet, Dual VVT engine, improved interiors and enhanced safety features, the New Eco is constantly adapting to the changing needs of customers. The vastly capable Maruti Suzuki New Eco gives owners the pride of knowing that they have made a smart choice by investing in an incredibly versatile vehicle that can easily meet all their needs.

Commenting on the launch of New Eco, Mr. Shashank Srivastava, Senior Executive Officer, Marketing & Sales, Maruti Suzuki India Limited, said, "Since its launch, the Eco has been a preferred and proud choice for over 9.75 lakh owners in the past decade and enjoys an undisputed leadership with 93% market share in its segment. Being a part of families and having provided livelihood to lakhs of entrepreneurs and businessmen, the New Eco will continue to be a reliable and efficient vehicle. It will cater to a wide range of customer preferences as a comfortable, stylish and spacious family vehicle, while also providing flexibility for business use. This versatile multi-purpose van with an advanced powertrain, improved mileage and new features embodies pride of ownership and living life to the fullest. It represents a whole new attitude, with fresh confidence in its latest avatar. We are confident that the Eco will continue to dominate its segment and receive much more adulation by consumers."

The New Eco offers more in every way:

More Power

The most significant update to the Maruti Suzuki New Eco is its 1.2L Advanced K-series Dual Jet, Dual VVT engine that is more powerful and more fuel-efficient. The new engine delivers 10% more power output of 59.4kW (80.76 PS) @6000rpm and a torque output of 104.4Nm@3000rpm (for petrol variants).



More Fuel-efficient

The petrol version of the New Eco is 25% more fuel-efficient# delivering upto 20.20 km/l, while the S-CNG version boasts of a 29% higher fuel-efficiency# and delivers upto 27.05 km/kg.



More Comfort

Designed to offer a perfect blend of comfort and utility, the New Eco interior aesthetics have been enhanced to offer a more engaging drive feel. It features driver focused controls, reclining front seats, cabin air-filter (in AC variants), dome lamp with new battery saver function, etc.



More Safety

The New Eco comes loaded with 11+ safety features such as engine immobiliser, illuminated hazard switch, dual airbags, ABS with EBD, child lock for the sliding doors and windows, reverse parking sensors etc. amongst other standard safety features to ensure a safe drive.



More Style

The style quotient of the New Eco has been enhanced by a new Metallic Brisk Blue body colour, digital instrument cluster, new steering wheel and rotary controls for the AC and heater.

More Spacious

In-cabin improvements in the New Eco Cargo petrol variant consist of a flat cargo floor that increases cargo space by 60 litres.

Exterior Colour Line Up

The Maruti Suzuki New Eco will be available in the 5 colours mentioned in the table.

Solid White	Metallic Silky Silver	Metallic Brisk Blue (New Colour)
Pearl Midnight Black	Metallic Glistening Grey	

Maruti Suzuki New Eco Technical Specifications:

Length (in mm)	3675	Max Power	Gasoline: 59.4 kW (80.76 PS) @6000 rpm CNG: 52.7 kW (71.65 PS) @6000 rpm	
Height (in mm) (Unladen)	1825 1930 (Ambulance)		Max Torque	Gasoline: 104.4 Nm@3000 rpm CNG: 95.0 Nm@3000 rpm
Width (in mm)	1475	Fuel-Efficiency		Gasoline 20.20 km/l, CNG 27.05 km/kg* (for Tour variant) Gasoline 19.71 km/l, CNG 26.78 km/kg* (for Passenger variant)
Wheelbase (in mm)	2350			

The New Eco Price:

The New Eco will be available across 13 variants including 5-seater, 7-seater, Cargo, Tour and Ambulance⁺⁺. The ex-showroom prices are as follows:

Ex-showroom Prices			
Variant	Price (INR)	Variant	Price (INR)
Tour V 5-Seater Standard	5 10 200	Eco 5-Seater AC	5 49 200
Eco 5-Seater Standard	5 13 200	Eco Cargo CNG	6 23 200
Eco Cargo	5 28 200	Eco Ambulance Shell	6 40 000
Tour V 7-Seater Standard	5 39 200	Tour V 5-Seater AC CNG	6 41 200
Eco 7-Seater Standard	5 42 200	Eco 5-Seater AC CNG	6 44 200
Tour V 5-Seater AC	5 46 200	Eco Cargo AC CNG	6 65 200
		Eco Ambulance	8 13 200

**Fuel-efficiency as certified by Testing agency under rule 115 of CMVR 1989 (CMVR is an acronym for Central Motor Vehicles Rules, 1989)*

**Fuel-efficiency for Tour variant*

^For details on functioning of safety features, including airbags, kindly refer to the owner's manual.

**Claim is based on data shared by Society of Indian Automobile Manufacturers (SIAM).*

++ Eco Care Ambulance Shell comes without Stretcher, Rail assembly & Oxygen clamps. This 'Ambulance Shell' vehicle will need to be fabricated by a fabricator of customer's choice as per AIS-125 compliance, to be registered as an Ambulance.